

INVITATION TO THE MEDIA

Annual Meeting of Shareholders

ATD.A, ATD.B / TSX

Laval, September 1, 2009 — Alimentation Couche-Tard Inc. is pleased to invite representatives of the media to its Shareholders' Annual Meeting to be held on Wednesday, September 2, 2009 at 11:00 a.m. at the Congress Center of the Hôtel Sheraton Laval located at 2440, Autoroute des Laurentides Laval.

Journalists who wish to attend are asked to go to the press table, before proceeding to the room Laval I for the meeting.

Please note that the use of photographic, recording or television equipment will not be allowed, except for a five-minute period before the meeting. Simultaneous translation will be available.

After the meeting, members of Couche-Tard's senior management will meet with the media in room Laval-sur-le-lac.

Profile

Alimentation Couche-Tard Inc. is the leader in the Canadian convenience store industry. In North America, Couche-Tard is the second largest independent convenience store operator (whether integrated with a petroleum company or not) in terms of stores. As at August 25, 2009, its network consisted of 5,906 convenience stores, 4,122 of which include motor fuel dispensing, located in 11 large geographic markets, including eight in the United States covering 43 states and three in Canada covering 10 provinces. More than 52,000 people are employed throughout Couche-Tard's retail convenience network and service centers.

-30-

Source

Raymond Paré, Vice-President and Chief Financial Officer

Tel: (450) 662-3272 ext. 4607

Investor.relations@couche-tard.com

www.couche-tard.com