



Couche-Tard will release its 2009 third quarter results on March 16th

Laval, March 10, 2009 — Alimentation Couche-Tard Inc. (TSX: ATD.A, ATD.B), will be issuing on March 16 its financial results for the third quarter of 2009.

In issuing this press release, Couche-Tard feels the moment is appropriate to effect a minor change towards improving its communications. The company will be commenting its financial results solely via webcast rather than by conference call and concurrent live webcast. As a result, Couche-Tard invites analysts known to the Company to send two questions in advance to the Company following the release of the results. The management's presentation will be similar in format and shall address questions from analyst while identifying the source. Accordingly, the effected change is limited to the manner in which questions are communicated. In doing so, Couche-Tard believes it will improve the quality of its comments while respecting its disclosure obligations. In addition, this new approach will translate into cost savings.

As analysts known to the Company, questions must be sent before 1:30pm (EST) on Monday, March 16, 2009, to the following e-mail address: investor.relations@couche-tard.com. Questions will be answered via Webcast, which will be available starting at 3:30pm (EST) on that same day, on the Company's Website at: www.couche-tard.com, under Investor Relations / Corporate Presentations.

Please note that as of now, all inquiries must be made via e-mail to the following address: investor.relations@couche-tard.com.

-30-

For further information / Raymond Paré, Vice-President and Chief Financial Officer / Tel. (450) 662-3272 / investor.relations@couche-tard.com / www.couche-tard.com.