



PRESS RELEASE

Clarification about The Circle K Corporation, et al.

Laval, Québec, May 4, 2015 – Alimentation Couche-Tard Inc. (“Couche-Tard”) (TSX: ATD.A ATD.B) indicates that it learned that a Court document dated April 24, 2015 and filed before the United States Bankruptcy Court in and for the District of Arizona pursuant to a proceeding under Chapter 11 referencing to The Circle K Corporation, et al. could have been misinterpreted and confusing to the reader making this legal entity being one of the main U.S. subsidiary of Couche-Tard. In addition, pursuant to Chapter 11 procedures, a legal notice to the same effect was published in the Wall Street Journal in its April 28, 2015 edition.

In relation to such recent publications, Couche-Tard would like to confirm that the legal entity referred in the Court documents and in the Wall Street Journal is not a subsidiary of Couche-Tard, nor does it have any link to Couche-Tard.

Profile

Couche-Tard is the leader in the Canadian convenience store industry. In the United States, it is the largest independent convenience store operator in terms of number of company-operated stores. In Europe, Couche-Tard is a leader in convenience store and road transportation fuel in Scandinavian and Baltic countries while it has a significant presence in Poland.

As of February 1, 2015, Couche-Tard’s network comprised 6,314 convenience stores throughout North America, including 4,870 stores with road transportation fuel dispensing. Following the acquisition of The Pantry, Inc. on March 16, 2015, more than 1,500 additional stores were added to the network in the United States, totaling 7,815 convenience stores approximately. Its North-American network now consists of 13 business units, including nine in the United States covering 41 states and four in Canada covering all ten provinces. More than 75,000 people are employed throughout its network and at the service offices in North America.

In Europe, Couche-Tard operates a broad retail network across Scandinavia (Norway, Sweden, Denmark), Poland, the Baltics (Estonia, Latvia, Lithuania) and Russia, which comprised 2,233 stores as at February 1, 2015, the majority of which offer road transportation fuel and convenience products while the others are unmanned automated service-stations which offer road transportation fuel only.

The Corporation also offers other products, including stationary energy, marine fuel, aviation fuel, lubricants and chemicals. Couche-Tard operates key fuel terminals and fuel depots in eight countries. Including employees at Statoil branded franchise stations, about 17,500 people work in its retail network, terminals and service offices across Europe.

In addition, under licensing agreements, about 4,600 stores are operated under the Circle K banner in 12 other countries worldwide (China, Guam, Honduras, Hong Kong, Indonesia, Japan,

Macau, Malaysia, Mexico, the Philippines, the United Arab Emirates and Vietnam) which brings to more than 14,600 the number of sites in Couche-Tard's network.

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The statements set forth in this press release, which describes Couche-Tard's objectives, projections, estimates, expectations or forecasts, may constitute forward-looking statements within the meaning of securities legislation. Positive or negative verbs such as "believe", "could", "should", "intend", "expect", "estimate", "assume" and other related expressions are used to identify such statements. Couche-Tard would like to point out that, by their very nature, forward-looking statements involve risks and uncertainties such that its results, or the measures it adopts, could differ materially from those indicated or underlying these statements, or could have an impact on the degree of realization of a particular projection. Major factors that may lead to a material difference between Couche-Tard's actual results and the projections or expectations set forth in the forward-looking statements include the effects of the integration of acquired businesses and the ability to achieve projected synergies, fluctuations in margins on motor fuel sales, competition in the convenience store and retail motor fuel industries, exchange rate variations, and such other risks as described in detail from time to time in the reports filed by Couche-Tard with securities authorities in Canada and the United States. Unless otherwise required by applicable securities laws, Couche-Tard disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking information in this release is based on information available as of the date of the release.