



MÉDIA ADVISORY

MEDIA ADVISORY: ANNUAL SHAREHOLDERS' MEETING OF COUCHE-TARD

(CNW Telbec – Laval, September 2nd, 2008) – Representatives of the media are invited to attend the annual shareholders' meeting of Alimentation Couche-Tard Inc. (Couche-Tard) (ATD.A, ATD.B/TSX), the leader in the Canadian convenience store industry and the second largest independent convenience store operator (whether integrated or not with a petroleum company) in terms of number of stores in North America.

At the meeting, members of Couche-Tard senior management will review the activities of the last fiscal year and present the financial results for the first quarter ended July 20 this year. Mr. Alain Bouchard, Chairman of the Board, President and Chief Executive Officer, will comment the 2008 financial results and will also discuss challenges of the company and prospects for the coming fiscal year.

Datebook:

- WHAT:** Annual shareholders' meeting of Alimentation Couche-Tard Inc.
- WHO:**
- Mr. Alain Bouchard, Chairman of the Board, President and Chief Executive Officer
 - Mr. Réal Plourde, Executive Vice-President and Chief Operating Officer
 - Mr. Richard Fortin, Executive Vice-President and Chief Financial Officer
- WHEN:** Wednesday, September 3, 2008 at 11:00 AM (followed by a press conference)
- WHERE:** Sheraton Laval Hotel Conference Centre, Laval III Room
2440 Laurentides Highway 15, Laval, Québec

Profile

Alimentation Couche-Tard Inc. currently operates a network of 5,119 convenience stores, 3,273 of which include motor fuel dispensing, located in 11 large geographic markets, covering 6 Canadian provinces and 29 States in the United States. More than 45,000 people are employed throughout Couche-Tard's retail convenience network and executive and administrative offices.

– 30 –

Information:

Isabelle Fafard
Media relations
514 865-8157