



**PRESS RELEASE**  
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## **ALIMENTATION COUCHE-TARD JOINS *CEO ACTION* PLEDGE FURTHERING ITS COMMITMENT TO DIVERSITY AND INCLUSION**

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**Laval (Québec) Canada – March 6, 2020** – Alimentation Couche-Tard Inc. (“**Couche-Tard**” or the “**Corporation**”) (TSX: ATD.A) (TSX: ATD.B) is proud to announce that its President and CEO, Brian Hannasch, has joined the CEO ACTION pledge, the growing coalition pledging to advance diversity and inclusion within the workplace. Mr. Hannasch is amongst more than 900 CEOs that have come together to join in on this initiative. By signing on to this commitment, Mr. Hannasch has positioned Couche-Tard to become the first convenience store retailer to join this action for diversity and inclusion, a vital component in strengthening the corporation’s organization and commitment of growing together.

To go along with this pledge, and marking International Women’s Day, Couche-Tard has also launched an internal global campaign, “Together we make a difference,” where all employees have an opportunity to join Mr. Hannasch and take their own personal “I ACT On” pledge.

Brian Hannasch added, “I am excited for the entire corporation to join me in this CEO ACTION pledge as I firmly believe that together we will make a difference by creating and maintaining a diverse workforce. Promoting diversity and inclusion is a key component of our culture of growing together and is critical to continuing to be a preferred choice for our diverse customer base.”



Today also marks the one-year anniversary of the formation of Couche-Tard's Women's Council, a business resource group with the mission of creating winning conditions for women within the corporation led by Chief Human Resources Officer, Ina Strand. The Women's Council is part of Couche-Tard's Board of Directors' commitment to diversity and inclusion and to taking measurable actions promoting a workplace where a broad spectrum of perspectives and experiences are welcomed and respected. The Women's Council's work includes bringing the "Together we make a difference" pledge to the corporation, introducing the first training modules on Unconscious Bias as well creating career development workshops in Couche-Tard's global offices and stores.

### **About Alimentation Couche-Tard Inc.**

Couche-Tard is the leader in the Canadian convenience store industry. In the United States, it is the largest independent convenience store operator in terms of the number of company-operated stores. In Europe, Couche-Tard is a leader in convenience store and road transportation fuel retail in the Scandinavian countries (Norway, Sweden and Denmark), in the Baltic countries (Estonia, Latvia and Lithuania), as well as in Ireland, and has an important presence in Poland.

In addition, under licensing agreements, approximately 2,280 stores are operated under the Circle K banner in 16 other countries and territories (Cambodia, China, Costa Rica, Egypt, Guam, Honduras, Hong Kong, Indonesia, Jamaica, Macau, Mexico, Mongolia, New Zealand, Saudi Arabia, the United Arab Emirates and Vietnam), which brings the worldwide total network to more than 14,800 stores.

*For more information on Alimentation Couche-Tard Inc. or to consult its quarterly Consolidated Financial Statements and Management Discussion and Analysis, please visit: <https://corpo.couche-tard.com>.*

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