



## PRESS RELEASE

### Couche-Tard Launches its New Share Repurchase Program

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#### ATD.A, ATD.B / TSX

**Laval, Québec, August 4, 2009** – Alimentation Couche-Tard Inc. announced that The Toronto Stock Exchange has approved its share repurchase program (the “program”), authorizing the Company to repurchase up to 2,685,370 Class A multiple voting shares (representing 5 % of the 53,707,412 Class A multiple voting shares issued and outstanding) and 12,857,284 Class B subordinate voting shares (representing 10 % of the 128,572,846 Class B subordinate voting shares of the public float) as at July 24, 2009. The net average daily trading volume for the 6-month period preceding July 24, 2009 represents 853 Class A multiple voting shares and 430,871 Class B subordinate voting share. In accordance with the Toronto Stock Exchange requirements, a maximum daily repurchase of the greater of 25% of these averages or 1,000 shares may be made, which represent a total of 1,000 Class A multiple voting shares and a total of 107,717 Class B subordinate voting shares. By making such repurchases, the number of Class A multiple voting shares and of Class B subordinate voting shares in circulation will be reduced and the proportionate interest of all remaining shareholders in the share capital of the Company will be increased on a pro rata basis.

The Company may repurchase Class A multiple voting shares and Class B subordinate voting shares on the open market through the facilities of The Toronto Stock Exchange, from time to time, over the course of twelve months commencing August 10, 2009 and ending at the latest on August 9, 2010. All shares repurchased under the share repurchase program will be cancelled upon their repurchase. In connection with the program, the Company has established an automatic securities purchase plan to provide standard instructions regarding how the Company’s shares are to be repurchased under the program. Accordingly, the Company may repurchase its shares under the automatic plan on any trading day during the program including during self-imposed trading blackout periods. The automatic plan will commence and should terminate together with the program. It constitutes an “automatic plan” for purposes of applicable Canadian securities legislation and has been reviewed by The Toronto Stock Exchange.

Under its previous share repurchase program which was announced on August 6, 2008, the Company repurchased a total of 19,000 of its Class A multiple voting shares and a total of 11,777,400 Class B subordinate voting shares as at July 31, 2009 at the weighted average price per share of \$13.4314 and \$13.6081 respectively.

#### **Profile**

Alimentation Couche-Tard Inc. is the leader in the Canadian convenience store industry. In North America, Couche-Tard is the second largest independent convenience store operator

(whether integrated with a petroleum company or not) in terms of number of stores. As at April 26, 2009, our network consisted of 5,443 convenience stores, 3,646 of which include motor fuel dispensing, located in 11 large geographic markets, including eight in the United States covering 34 States and three in Canada covering ten provinces. More than 48,000 people are employed throughout Couche-Tard's retail convenience network and service centers.

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**Source**

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