



**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

## **SALE OF SHARES BY A FOUNDER OF COUCHE-TARD**

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**Laval (Québec) Canada** – September 7, 2017 – Alimentation Couche-Tard Inc. (“Couche Tard” or the “Corporation”) (TSX: ATD.A/ATD.B) announces today that Mr. Richard Fortin, founder and member of the Board of directors, has informed the Corporation of his intention to sell 500,000 Class B subordinated voting shares that he holds, for financial planning purposes, and 20,000 Class B subordinated voting shares held by the *Fondation Lise et Richard Fortin*, in order to meet donation commitments. This notice follows the end of the blackout period imposed on all members of the board of directors and management team following the announcement yesterday of Couche-Tard’s first quarter results for fiscal year 2018.

Should the sales be completed as intended, Mr. Fortin will own a total of 16,394,130 Class A multiple voting shares and 656,600 Class B subordinated voting shares of the Corporation and the *Fondation Lise et Richard Fortin* will own 255,300 Class B subordinated voting shares.

Mr. Fortin has filed today the regulatory notice with the securities commissions with respect to these intended sales of shares which will be sold on the Toronto Stock Exchange.

In compliance with the applicable regulations, no sale will occur prior to September 14, 2017. Such sales may occur thereafter over a period of 30 days, subject to applicable blackout periods of the Corporation.

### **About Alimentation Couche-Tard Inc.**

Couche-Tard is the leader in the Canadian convenience store industry. In the United States, it is the largest independent convenience store operator in terms of number of company-operated stores. In Europe, Couche-Tard is a leader in convenience store and road transportation fuel retail in the Scandinavian countries (Norway, Sweden and Denmark), in the Baltic countries (Estonia, Latvia and Lithuania), and in Ireland and also has an important presence in Poland.

As of July 23, 2017, Couche-Tard’s network comprised 9,471 convenience stores throughout North America including close to 8,129 stores with road transportation fuel dispensing. Its North American network consists of 18 business units, including 14 in the United States covering 42 states and 4 in Canada covering all 10 provinces. Approximately 95,000 people are employed throughout its network and at its service offices in North America. In addition, through CrossAmerica Partners LP, Couche-Tard supplies road transportation fuel under various brands to more than 1, 200 locations in the United States.



In Europe, Couche-Tard operates a broad retail network across Scandinavia, Ireland, Poland, the Baltics and Russia through ten business units. As of July 23, 2017, Couche-Tard's network comprised of 2,754 stores, the majority of which offer road transportation fuel and convenience products while the others are unmanned automated fuel sites which only offer road transportation fuel. Couche-Tard also offers other products, including stationary energy, marine fuel, aviation fuel and chemicals. Including employees at its branded franchise stores, approximately 25,000 people work in its retail network, terminals and service offices across Europe.

In addition, under licensing agreements, close to 1,700 stores are operated under the Circle K banner in 13 other countries and territories (China, Costa Rica, Egypt, Guam, Honduras, Hong Kong, Indonesia, Macau, Malaysia, Mexico, the Philippines, the United Arab Emirates and Vietnam), which brings the total network to close to 15,000 stores.

For more information on Alimentation Couche-Tard Inc., please visit: <http://corpo.couche-tard.com>.

**Source:** Alimentation Couche-Tard Inc.

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#### ***Forward-Looking Statements***

*The statements set forth in this press release, which describe Couche-Tard's objectives, projections, estimates, expectations or forecasts, may constitute forward-looking statements within the meaning of securities legislation. Positive or negative verbs such as "will", "plan", "evaluate", "estimate", "believe", "expect" and other related expressions are used to identify such statements. Couche-Tard would like to point out that, by their very nature, forward-looking statements involve risks and uncertainties such that its results, or the measures it adopts, could differ materially from those indicated or underlying these statements, or could have an impact on the degree of realization of a particular projection. Major factors that may lead to a material difference between Couche-Tard's actual results and the projections or expectations set forth in the forward-looking statements include the effects of the integration of acquired businesses and the ability to achieve projected synergies, fluctuations in margins on motor fuel sales, competition in the convenience store and retail motor fuel industries, exchange rate variations, and such other risks as described in detail from time to time in documents filed by Couche-Tard with securities regulatory authorities in Canada. Unless otherwise required by applicable securities laws, Couche-Tard disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking information in this press release is based on information available as of the date of the release.*