



PRESS RELEASE
For immediate release

Lac-Mégantic: Couche-Tard donates \$130,000 to the Red Cross on behalf of its customers

Montreal, August 1, 2013 – Couche-Tard is announcing that it is donating \$130,000 to the Canadian Red Cross for the Lac-Mégantic Support Fund on behalf of its customers.

On July 9 Couche-Tard launched a fundraising appeal in all its Quebec convenience stores to come to the assistance of the victims of the Lac-Mégantic train disaster. Customers were asked if they would add \$2 to their bill as a donation. In just over two weeks, 65,000 customers answered this call to help the victims.

“We are delighted to see that our customers, and in fact, Quebecers as a whole, have demonstrated their generosity by coming to the aid of the residents of Lac-Mégantic and we want to express our gratitude. The people who lost family members and loved ones in this tragedy remain in our thoughts,” says Couche-Tard spokesperson Mélissa Lessard.

Donations collected on behalf of the Red Cross will be used, among other things, to address the basic needs of and provide essential services for the people of Lac-Mégantic affected by the disaster.

- 30 -

About Couche-Tard

Alimentation Couche-Tard Inc. is the leader in the Canadian convenience store industry. In the United States, Couche-Tard is the largest independent convenience store operator in terms of the number of company-operated stores. In Europe, Couche-Tard is a leader in convenience store and road transportation fuel in Scandinavian countries and in the Baltic States, and it has a growing presence in Poland.

As of April 28, 2013, Couche-Tard’s network comprised 6,094 convenience stores throughout North America, including 4,546 stores with gas stations. Its North American network consists of 13 business units, including nine in the United States covering 39 states and the District of Columbia, and four in Canada covering all ten provinces. More than 60,000 people are employed throughout the Corporation’s network and its service centers in North America.

For information:

Mathieu Lavallée
514-947-7628
Mlavallee@tactconseil.ca